

Cookies within bol.com

All cookies and cookie-like technologies within the bol.com domain



Functional cookies and cookie-like technologies

Functional cookies ensure that the webshop functions properly.

Name	Technology	Duration	Purpose
JSESSIONID, bol_speelfilmpjes_session, ASP.NET_SessionId, .AspNet.ApplicationCookie, CraftSessionId, SESSION, shopping_session_id, FORTUNE, PHPSESSID, HGGNS_SAML*, DEFAULTLOCALE, binder GATEKEEPER-*	Cookie	Session 10 min.	These cookies are used to identify sessions.
wp-resetpass-*	Cookie	Session	This cookie is required when resetting a password.
DYN_USER_ID, DYN_USER_CONFIRM	Cookie	1 year	These cookies are used to identify a logged-in user.
abt_aid abt_aid_session	Cookie	70 days Session	These cookies help to run A/B tests correctly.
BUI uuid	Cookie	3 years 10 years	These cookies contain a unique user ID for each browser.
INGRESSCOOKIE	Cookie	Session	This cookie is used to monitor the browser's connection to the server.
BV_VOTE_HISTORY	Cookie	1 year	This cookie assists in interactions with product reviews.
dc_jqaccordion_widget-2	Cookie	Session	This cookie is used to control side navigation.
BOL_APM_SITEBAR	Cookie	3 months	This cookie remembers whether an affiliate partner has activated the sitebar.

onequestion	Local Storage	Persistent	This cookie keeps track of the dialogue with the chatbot.
chatrToken	Cookie	Persistent	This cookie is used to identify chat users.
P	Cookie	Session	This cookie stores the page server number.
px_*	Cookie	Session	Cookies that start with px_ help to optimise the display on your screen.
site-intro-viewed alertSeenThisSession mail_vwd	Cookie	1 year Session 3 months	This cookie remembers whether you have viewed a particular part of the site.
wordpress_test_cookie	Cookie	Session	This cookie remembers whether your browser accepts cookies.
appState	Local Storage	Persistent	This technology keeps track of page views.
shoppingContextChannel	Cookie	1 day	This cookie remembers whether the header and footer should be displayed.
language, ifcltr, iflc wp-wpml_current_language locale, pll_language	Cookie	Session 1 day 1 year	These cookies remember your language preference.
Country, next-i18next	Cookie	1 year	These cookies determine which country the content is tailored to.
SERVERID swap-settings-fincat-version	Cookie	Session Persistent	This cookie is used to support a user session.
bff	Cookie	1 day	This cookie stores the time of the last visit to www.bol.com.
cui_cid	Cookie	Session	This cookie allows you to switch from chat to email.
tech-preloader-viewed, hgob_acknowledged, hideEmergencyNotificationBar notification_modal_seen introductionSeen frNtn fdbk, storingen-closed, contentstatus-disable-onboarding-v1, bulkdelivery-family-tooltip	Cookie Local Storage	Session Persistent	These cookies remember whether a particular message has already been shown.
status	Cookie	5 years	This cookie keeps track of the status of a form to be filled out.
myass-*	Local Storage	Persistent	This technology is used to save user preferences and the configuration of a product list.

MyAssortment-offers	Local Storage	Persistent	This technology saves the page number and the sorting.
classification-redirect-uri	Local Storage	Persistent	This technology contains the address of a target page after assigning a product group to an item.
content-eans	Local Storage	Persistent	This technology saves a list of item numbers (EAN) for editing product information.
AntiXsrfToken, XSRF-*, nlbi_*, incap_ses_* visid_incap_* XSC	Cookie	Session 12 months 2 years	These technologies help to secure the website.
rc::*, _GRECAPTCHA	Session Storage	Session	
rc::*, XSC, firebase:host:bol-com-cadeaukaarten-prd.firebaseio.com	Local Storage	Persistent	
cachedAssets	Cookie	Session	These technologies are used to keep track of which files from the website have already been loaded.
async-css	Session Storage	Session	
red-assortment-grid:selected-grid	Local Storage	Persistent	This technology saves product information.
myassortment-poll-disabled, contentstatus-feedback-disabled, pcm-feedback-disabled-v1	Cookie	2 months	These cookies ensure that you will not keep receiving requests for feedback after previous participation.
bolConnectLastVisit	Cookie	10 years	This cookie records when the user was last on the feedback page.
bc_*	Local Storage	Persistent	This technology saves user feedback.
font-cache x-font-*	Local Storage	Persistent	These technologies store information about fonts that are applied.
cui:*	Local Storage	Persistent	These technologies store data related to the chat.
site	Cookie	Session	This cookie remembers which part of the website the user is on.
.IDMANAGERAUTH	Cookie	Session	This cookie helps to authenticate the user.
ifbp	Cookie	Session	This cookie remembers whether the user is in edit mode.

SessionTimeoutMs	Cookie	Session	This cookie is used to display a timeout popup.
SortBy	Cookie	Session	This cookie is used to remember the desired sorting order in the bol.com image bank.
wordpress_logged_in_*, wordpress_sec_*	Cookie	Session	These cookies ensure that you remain logged in during a session.
bolConsentChoices, partnerplatformConsentChoices APPID, cookie_consent, visitedPage, bolDeviceId banenDeviceId, careersDeviceId, partnerplatformDeviceId	Cookie	Session 1 year 10 years	These cookies are connected with granting and storing consent.
autheos-embedcode	Local Storage	Persistent	We use these technologies to show inspirational videos using Autheos and JW Player Media player (third-party software).
jwpltx.com	Web Beacon	N/A	
debug	Local Storage	Persistent	This technology is used during the debugging process.
USER-TRACE	Cookie	Persistent	
mapbox.eventData	Local Storage	Persistent	This technology ensures the correct functioning of the winkelindebuurt.bol.com map.
ARRAffinity*	Cookie	Session	This cookie is used to monitor the browser's connection to the server.
_cfllb	Cookie	1 day	This cookie ensures that the site continues to work properly during busy times.
_cfwaitingroom	Cookie	1 day	If the site cannot handle traffic, this cookie determines whether you should be placed in a temporary waiting area until the site is available again.
_cf_bm	Cookie	30 minutes	This cookie helps to recognise and block malicious bots from the site.
_cf_ob_info *_cf_use_ob*	Cookie	1 minute	This cookie helps our systems determine where to retrieve our data from when the site is busy.
tnsApp, tADu, tTDe, tTE, tMQ, tAE, t3D, tADe, tPL, tC, tTDu, tTf	Local Storage	Persistent	This technology keeps track of data from the browser to improve the performance of the sliders on the website.

bol.com.comparatorData s	Local storage	Persistent	This technology keeps track of which products a user wishes to compare.
mopDeploy	Local Storage	Persistent	We use the tool Mopinion to gather customer feedback through surveys on our webshop. This tool needs to set cookies, to identify what pages / surveys a customer has seen to trigger the needed survey.
SUPHOME_ONBOARDING	Cookie	Persistent	<p>This cookie sets the date of the last time the 'onboarding' message component has loaded for the user. This data is used on subsequent visits to show the user a message about newly released functionality.</p> <p>The cookie is only relevant to the 'home' page of the supplier portal.</p>
hggns_journey_group	Local Storage	Persistent	Keeping track of which content group the user has chosen. So that the user gets to see content that better fits the chosen profile.



Analytical cookies and cookie-like technologies

Analytical cookies give us insight into the use of our webshop so we can continue to improve our store.

Name	Technology	Duration	Purpose
_gat* _gid _ga	Cookie	Session 1 day 2 years	These technologies belong to Google Analytics 360 (third-party software). With Google Analytics, bol.com measures how the user interacts with the website and how the user found the bol.com website. Bol.com uses this knowledge to improve the sites. Google Analytics is the web analysis application that analyses visitor behaviour on an aggregated level. Based on the aggregated insights, the application aims to improve the website for visitors and match the preferences more accurately.
bltgSessionId, ajs_anonymous_id ajs_user_id, ajs_group_id	Cookie	Session 1 year	These technologies are used to take measurements within a session of the browser.

bltg.s-bol.com/*.gif	Pixel	N/A	
s_fid s_vi s_pers, s_sess s_uaid, s_cc, s_sq	Cookie	5 years 2 years 1 month Session	These technologies belong to Adobe Analytics (third-party software), which we use to create visitor statistics.
usbl.*	Local Storage	Persistent	These technologies are part of the Usabilla (third-party software) research tool, which helps us to make the website more user-friendly and efficient.
rt	Cookie	1 week	These technologies support Akamai (third-party software) in measuring the performance of the website for visitors, with the ultimate goal of guaranteeing optimal performance.
_boomr_akamaiXhrRetry	Local Storage	Persistent	
https://*.akstat.io	Web Beacon	N/A	
PerformanceTiming	Cookie	Session	We use this cookie to measure the performance of the Supply Chain Portal.
BOL_RFID, BOL_RFID_HIS	Cookie	1 week	These are analysis cookies from the bol.com Partner Program, the affiliate program of bol.com.
Moat	Pixel	N/A	This technology belongs to Moat (third-party software), which we use to count the number of times an advertisement appears.



Marketing cookies and cookie-like technologies

Marketing cookies help us to ensure that you receive the most relevant offers on bol.com and third-party websites.

Name	Technology	Duration	Purpose
_gali, _gat*, _gd*, test_cookie _ga, _ga_MY1G523SMZ _gid _gac_*, _gcl_au	Cookie	Session 2 years 1 day 3 months	These technologies support Google Gtag, Google Analytics 360, Google Ads and FloodLight Tags (third-party software) in improving campaigns, displaying advertisements that are as relevant as possible on third-party websites, and tracking conversion.
https://ad.doubleclick.net/ddm/activity	Pixel	N/A	
adjustedBounceRate, pdpVisitedSession, startSession, timeOnSite120, uniqueSessionIdentifier	Session Storage	Session	
https://*.google-analytics.com	Web Beacon	N/A	

_gads IDE DSID GoogleAdServingTest https://*.doubleclick.net, https://*.2mdn.net, https://pagead2. googlesyndication.com, https://tpc. googlesyndication.com	Cookie Web Beacon	2 years 14 months 14 days Session N/A	These technologies support Google Ad Manager (third-party software) in placing advertisements. This enables us to ensure that you don't always see the same advertisements and that advertisements are as relevant as possible.
1P_JAR, OGPC APISID, HSID, SID, SAPISID CONSENT NID SIDCC google_experiment_mod*	Cookie Local Storage	1 month 2 years 18 years 6 months 3 months Persistent	These are cookies from Google AdSense (third-party software), which we use to ensure that the advertisements you see on Google Search are as relevant as possible.
AEC	Cookie	Persistent 6 months	These AEC' google cookies ensure that requests within a browsing session are made by the user, and not by other sites. These cookies prevent malicious sites from acting on behalf of a user without that user's knowledge.
kppid _kuid_, KBUI e_* event.gif, pixel.gif _kxbolcom_*, kxbolcom_* setKruXConsent, kruX_views https://*.krxd.net	Cookie Pixel Local Storage Session Storage Web Beacon	Session 6 months 2 days N/A Persistent Session N/A	These technologies belong to the Salesforce Data Management Platform (third-party software). We use this to monitor surfing behaviour and display the most relevant advertisements.
[naamloos], wd AA003 ATN datr, sb dpr fr, pl, _fbp c_user https://www.facebook.com	Cookie Web Beacon	Session 2 days 90 days 2 years 7 days 3 months 1 months N/A	These technologies belong to Facebook (third-party software) and are used to display the most relevant advertisements to visitors on Facebook.
UserMatchHistory, BizoID lidc liscc	Cookie	6 months 1 day 1 year 2 years	We and LinkedIn (third-party software) use these cookies to track visitors across multiple websites in order to present

bcookie, bscookie, li_gc linkedin_oauth_* lang api.linkedin.com/	Web Beacon	Session N/A	relevant advertisements based on their preferences.
VISITOR_INFO1_LIVE PREF YSC, GPS yt* yt* img.youtube.com, www.youtube.com	Cookie Local Storage Session Storage Web Beacon	6 months 1 year Session Persistent Session N/A	We use these technologies to show inspirational videos on YouTube (third-party software). YouTube also uses them to remember which videos you have seen.
t, __Host-ss, __Host-js_csrf locale, gvc	Cookie	3 years 5 years	We use these cookies to connect to Dropbox (third-party software) from banen.bol.com.
sp.gif	Pixel	N/A	This technology helps us leverage analytics data and personalisation using Selligent (third-party software) to improve the effectiveness of our email campaigns.
sbt_* sbt_dnt sbt_<universeGUID>	Cookie	1 year 1 month 10 years	These cookies help us to identify users using SelligentBehavioralTracking (third-party software) and display personalised content on partnerplatform.bol.com.

When the name of one of these technologies ends with * (asterisk), it means that this cookie appears more often with one or more characters in place of the *.



Software development kits (SDK's) in de bol.com apps

Within the bol.com apps we use SDKs. These are software integrations from third parties that make integration with their software easier.

Name	Category	Duration	Purpose
Adobe	Analytical	*	These technologies belong to Adobe Analytics (third-party software), which we use to create visitor statistics.
Airship	Marketing	*	This technology ensures that we send the right notifications to the right app users.
AppsFlyer	Marketing	*	This technology analyses the effect of the marketing messages used to promote the bol.com app. Bol.com uses the results to improve the use of media for marketing communications.

Google Firebase	Analytical	*	This technology collects information about the behaviour of the app users, which we use to adapt and improve the app.
-----------------	------------	---	---

* There is no duration associated with an SDK because an SDK itself does not store any data.